

**THE TAMILNADU COOPERATIVE MILK PRODUCERS FEDERATION LIMITED
MARKETING DIVISION, NANDANAM, CHENNAI 600035**

Ref No: 404/GM(M)DMD/18

02/01/19

To,

1. M/s. R.K. Swamy BBDO pvt ltd, Chennai -34
2. M/s. Ravi Publicity Services, Chennai -17
3. M/s. Way 2 smile Solutions Pvt Ltd, Chennai – 97
4. M/s. AD Buero Advertising Pvt Ltd, Chennai -2
5. M/s. Ladder Commercial Solutions Pvt Ltd, Chennai -17
6. M/s. Challenge Advertising, Chennai -34
7. M/s. Saroj AD Creators Pvt Ltd, Chennai -96
8. M/s. Ventures Advertising Pvt Ltd, Chennai-35.
9. M/s. Crystal, Chennai – 34
10. M/s. JD.Jerry Media Park, Chennai-17

Sir/Madam,

Sub: TCMPF Ltd – advertisement & publicity – selection of company
to produce advertisement films for aavin – invited to present story
board/concept note – reg.

Ref: This office earlier letter even no dated 10/11/2018.

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In pursuant to our previous letter cited you are requested to present
concept/story boards for producing advertisement films for aavin before the committee
members of TCMPF Ltd as per fresh schedule enclosed herewith.

You are requested to make your presentation within time frame as already
instructed.

You are further directed to submit a commercial bid for each films. Format of
commercial bid is attached with this letter.

Managing Director

Eccl: 1. Commercial bid format to be submitted

2. The date & time schedule.

Copy to: The Manager (system) H.O
The Computer Section, Corporate Office.

- To upload above letter, time schedule and commercial bid format enclosed, in relevant websites.

Copy to:

The Deputy General Manager (Finance)
The Deputy General Manager (Upcountry)
The Deputy General Manager (Mkg South)
The Manager (Marketing)
North, South, Central.

- Requested to attend the above presentation for awarding marks as committee members

DATE & TIME SCHEDULE FOR PRESENTATION

S.No	NAME OF COMPANY	DATE	TIME
1.	R.K. Swamy BBDO Pvt Ltd	08.01.19	2.30pm to 3.20pm
2.	Ravi Publicity Services	08.01.19	3.30pm to 4.20pm
3.	Way 2 smile Solutions Pvt Ltd	08.01.19	4.30pm to 5.20pm
4.	AD Buero Advertising Pvt Ltd	08.01.19	5.30pm to 6.20pm
5.	Ladder Commercial Solutions Pvt Ltd	09.01.19	2.30pm to 3.20pm
6.	Challenge Advertising	09.01.19	3.30pm to 4.20pm
7.	Saroj AD Creators Pvt Ltd	09.01.19	4.30pm to 5.20pm
8.	Ventures Advertising Pvt Ltd	10.01.19	2.30pm to 3.20pm
9.	Crystal	10.01.19	3.30pm to 4.20pm
10.	JD.Jerry Media Park	10.01.19	4.30pm to 5.20pm

THE TAMILNADU COOPERATIVE MILK PRODUCER' FEDERATION LTD.,

EOI for Selection of Companies to produce advertisement films for aavin
commercial Bid

From

To

The Managing Director,
TCMPF Ltd,
Chennai.

Sub: TCMPF Ltd-Selection of Company to produce
advertisement films for aavin - commercial bids
submitted-reg.

1. I/We wish to quote Rs...../-

(In words)

towards the cost of production of corporate film for aavin as specified.

2. I/We wish to quote Rs...../-

(In words)

towards the cost of production of advertisement film for aavin bi-products
as specified.

Important

1. The rate quoted is nett and inclusive of GST/other taxes if any.
2. This is the final rate. Changes shall not be entertained.

Signature of the Bidder.

With name, date & stamp