



THE TAMIL NADU CO-OPERATIVE MILK PRODUCERS' FEDERATION LTD

2 Pasumpon Muthuramalinganar Salai,
Nandanam, Chennai 600035

TERMS & CONDITIONS FOR TENDER

NATURE OF WORK:

The federation is marketing aavin milk products in Singapore by exporting stocks from its district milk producers' unions. To promote the sale of aavin milk products, the federation intend to give adequate publicity by broadcasting Jingles in 96.8 Oli FM the only tamil FM Radio in Singapore targeting the tamil and other South Indian population.

The federation has prepared Aavin Jingles of 30 seconds duration on its milk products and wish to broadcast it in the 96.8 Oli FM at Singapore.

The federation wants to book 500 spots played over a period of 3 months. Six slots per day during first two months and 5 spots per day during the third month is planned. The quantity indicated in the tender notice are liable for variations.

The payment for the broadcasting charges will be settled by the federation on fortnightly basis.

ELIGIBILITY:

The invitation to tender is open to all agencies authorized by M/s. Media Corp Pte Ltd, Singapore ,the owner of 96.8 Oli FM Radio. Agencies applied without authorization by M/s M/s. Media Corp Pte Ltd, Singapore will be summarily rejected.

COST OF TENDER:

The tenderers shall bear all costs associated with the preparation and submission of his tender and The Tamil Nadu Coop Milk producers' Federation Ltd hereinafter called as 'TCMPF' will in no case be responsible or liable for these cost, regardless of the conduct of outcome of the tender process.

CONTENTS OF TENDER DOCUMENTS:

Tenderer is expected to examine carefully all instructions, terms & conditions in the tender documents, before submitting the TENDER. Any ignorance of the terms and conditions of TENDER on a later date or acceptance shall be at the risk and responsibility of the tenderer.

The TENDER shall be complete in all respects, without any erasing, overwriting, under-writing etc., the amount shall be indicated both in figures and words. Where there is any ambiguity in terms of amount, the amount written in words shall be taken into consideration.

SIGNATURE OF TENDERER

FIXED RATES:

The rate quoted in Tender or negotiated rates shall be final and will not be subjected to changes on any account and any counter condition from tenderer on this account shall result in rejection of the tender.

VALIDITY:

TENDERS submitted shall remain valid for acceptance for a period of 30 days from the date of opening of TENDERS. In exceptional circumstances prior to expiry of the original TENDER validity period, the TCMPF may request the tenderer for a specified extension in the period of validity. The request and the response thereto shall be made in writing or by telegram letter. A tenderer agreeing to the request shall not be permitted to modify his TENDER and shall be required to extend only the validity of TENDER.

EMD:

The tenderer shall furnish Earnest Money Deposit (EMD) of **Rs.25,000/- (Rs. Twenty five thousand only)** as indicated in the Annexure-C. The EMD of **Rs. One Lakh**, shall be in the form of Bank Draft or a Pay Order drawn in favour of the TCMPF Ltd payable at Chennai. The EMD of the unsuccessful tenderers shall be refunded as early as possible, but not later than **15 days** after the expiry of the period of TENDER validity as prescribed in the documents. The EMD of the successful tenderer(s) shall be converted into Security Deposit and shall be refunded only after completion of the works in full. The EMD amount shall not carry any interest.

COMMERCIAL QUOTE:

The Tenderer should quote their broadcasting charges per spot of 30 seconds Aavin Jingles in 96.8 Oli FM Radio in Singapore. The broadcasting charges and GST should be separately indicated. The total charges should be quoted both in figures and words.

FORFEITURE OF EMD:

The following acts of omission/commission of the tenderer would lead to forfeiture of TENDER EMD.

- Withdrawal of TENDER during the TENDER validity period.
- Where the successful tenderer fails to complete the job within the given period.
- Pre-mature termination of contract for non-performance or violation of any of the covenants.
- In the event of any damage caused either to the property/ image of TCMPF / Unions or its personnel during the performance of the Contract.
- Towards adjustment of dues against Penalty and other losses to TCMPF.

SIGNATURE OF TENDERER

THE FORMAT & SIGNING OF TENDERS:

The tenderer shall prepare and submit the original copy of the Document comprising the tender documents purchased by him (or) downloaded from Aavin's website. The tender documents shall be signed by person/s duly authorized. All the pages of the TENDER documents shall be properly signed by the authorized person/s.

There shall not be any alterations/interpolation/extrapolation/erasures, except these in accordance with instructions issued by the TCMPF or as necessary to correct errors made by the tenderer in which case, such corrections shall be initiated by the person/s signing the TENDER. There shall not be overwriting or underwriting in the TENDERS.

SEALING & MARKING OF TENDERS:

The tenderer shall enclose the commercial quote in a separate sealed cover which should be superscribed as commercial quote. The tender documents along with EMD & sealed commercial quote cover should be put in an outer envelope duly marking as **'Tender for Jingles broadcast in Singapore.'**

The tenderer shall ensure that, the TENDER is properly sealed as specified. The TCMPF is not responsible for improper sealing of the TENDER document, the documents received with such flaw shall not be considered and will be returned to the tenderer. TCMPF shall not assume any responsibility for the misplacement of any of the unsecured or improper sealed TENDERS.

DEADLINE FOR SUBMISSION OF TENDERS:

The Tenderer shall ensure that, the TENDERS reach the General Manager on or before the due date and submission as specified in the TENDER in the manner prescribed.

TCMPF reserves the right to extend the due date for the Submission of TENDERS and date of tender. Under such an event the same will be Communicated to all the concerned in advance.

LATE TENDERS:

Any TENDER received beyond the date and time prescribed shall be rejected and returned unopened.

DETERMINATION OF RESPONSIVENESS:

On opening of TENDERS, the TENDERS shall be duly scrutinized by the competent authority and determined its qualification. The TENDER is deemed to be qualified, if it is complete in all respects and in accordance with the guidelines specified in the TENDER documents. It must be free from all sort of reservations, Counter conditions, interpolation, omission or commission from the tenderer.

SIGNATURE OF TENDERER

Mere submission of TENDERS does not bind the TCMPF for consideration. Any contravention/deviation of the above or any of the covenants would lead to rejection of TENDER, and TCMPF shall not be under any obligation, as such. Tenders submitted without EMD will be summarily rejected.

TENDER OPENING:

The Competent Authority or his Representative shall receive the tender as scheduled in the Tender Notification. The TENDERS received shall be opened in the presence of the authorized representatives, on the same day. The competent authority or his representative shall record the commercial quotes given for broadcasting Jingles in 96.8 Oli FM Singapore.

NEGOTIATION:

The negotiation with L-1 tenderer/s shall be conducted at the discretion of the Competent authority. The rate quoted in the tender shall be valid for 30 days from the date of opening of tender.

AWARD OF CONTRACT:

The competent authority after evaluation of TENDERS, would award the contract to the tenderer who has quoted the lowest charges, if the rates quoted and negotiated are found to be acceptable. However, management reserves the right to accept or reject any or all the offers or accept part of it without assigning any reasons thereof.

The tenderers must execute the work allotted to him within the time frame given in the order.

FORFEITURE OF SECURITY DEPOSIT / EMD:

The EMD / Security Deposit shall be liable for forfeiture in case of violation of terms and conditions of the order issued by TCMPF.

GENERAL CONDITIONS:

TCMPF reserves the right to add / delete any of the terms and conditions, without assigning any reasons thereof.

TCMPF reserves the right to finalise the tender rates depending upon the response. In case the rates quoted are too low, TCMPF may not dispose off the stocks.

ARBITRATION:

In case of disputes, the case will be referred to arbitration in the Deputy Registrar (Dairying) Court, Tiruvallore. The tenderer shall agree to the decision of the arbitrator.

JURISDICTIONAL LIMIT:

In the event of any litigation arising out of this contract, the jurisdictional limit shall be Chennai only.

SIGNATURE OF THE TENDERER

ANNEXURE - A

COMMERCIAL QUOTE

Date

To
The Managing Director,
TCMPF Ltd.,
No.2, Pasumpon Muthuramalinganar Salai,
Nandanam,
Chennai 600 035.

Sir,

We are furnishing our monthly charges for broadcasting Aavin Jingles with 30 seconds duration in 96.8 Tamil Oli FM Radio in Singapore .

We have enclosed herewith EMD in the form of DD No.....datedissued byBank for Rs..... drawn in favour of TCMPF Ltd payable at Chennai.

Sl. No	Name of works	Quantity (MT)	Broadcasting Charges (in Indian Rupee)	
01	Broadcasting Aavin Jingles	500 spots (as given below)	Charges per spot (30 sec)	
			GST	
			Total	

First Month - 180 spots (6 per day)
Second month - 180 spots (6 per day)
Third month - 140 spots (5 per day)
Total - 500 spots

The rate quoted is valid for 30 days from the date of acceptance of tender

Signature of Tenderer

Name, Address

Contact Number

ANNEXURE - B

DECLARATION

I / We hereby declare that I/We read all the tender conditions and the details of annexures enclosed thereof, have fully understood the implications thereof. I/We also declare that we shall adhere by the rules and regulations of the TCMPF Ltd stipulated in the tender document.

SIGNATURE OF TENDERER

Name and address:

ANNEXURE –C

**TENDER FOR SELECTING AGENCY FOR BROADCASTING JINGLES IN
SINGAPORE**

EARNEST MONEY TO BE PAID

S.No	Description	Quantity	E.M.D
01	Broadcasting Aavin Jingles in 96.8 Tamil Oli FM in Singapore	500 spots Over a period of 3 months	Rs.25,000/- (Rupees Twenty five thousand only)

SIGNATURE OF TENDERER